

About us

Prolite is one of the fastest growing companies in the niche of employee engagement and employer branding. We are known in the industry for our out of the box ideas and larger than life executions, helping our clients educate, entertain and engage their employees.

We are known for our creativity and creating captivating campaigns & events that elevate the employer value proposition of our clients

We work with the Human Resources (HR) Departments of organizations like Tata Realty, Axis Mutual Funds, Godrej Agrovet, Johnson & Johnson and many more.

At Prolite, our work is unique and tailored to the specific needs of our clients & we ensure that every project we undertake creates an exhilarating experience for the end user.

Website : <https://www.prolitee.com/>

Position: Graphic design Executive

Work mode: Hybrid

Work days: Monday- Saturday

Experience : Minimum 1 year of experience

Major Responsibilities

As a Graphic Designer at PROLITE, you will be doing much more than creating designs. You will work with the creative team to ensure final design and outcomes are inline with the client requirements.

- Oversee all design elements, from the initial conception to final delivery.
- Taking first hand briefs from the client and maintaining a professional relationship with them.
- Conceptualise and execute the creative design concepts behind campaigns.
- Creating and reviewing the weekly design schedules to meet necessary deadlines.
- Ability to present concepts and proposals to clients and other members of the team.
- Have hands-on experience with Adobe Creative Suite and other design softwares
- Use a strong eye for aesthetics and visual details to ensure a quality final product.



- Creating posters, mailers, banners, brochures, social media posts, Illustrations for unique design projects, creating GIFs, Typography skills, creating event collaterals digital and on-ground events etc.
- Creation of digital and print ready files for final execution.
- Working on design retainer accounts end to end.
- Be open to new developments in digital space and respond to them with agility in our campaign creations. Up To date with design trends.
- Collaborate across the organization to drive up standards of digital creativity.

Skills We Require

1. A good portfolio of past design and creative projects.
2. Expert with design software and editing tools. (Proficient in Adobe creative suite particularly Illustrator, Photoshop, Indesign,)
3. Know how of Premier Pro, After Effects etc is appreciated
4. Conceptual Clarity is a must
5. Ability to work with a team in a time-bound environment.
6. Excellent communication, time management, and multitasking skills.
7. Well spoken English

